

CHRIS LEYDON

address
London

d.o.b 21st July 1989
ni JL 25 17 43 D

tel +44 (0)78605 48078
email chris@chrisleydon.com

Personal Statement

Online media is my passion and using it to get a product noticed, or a brand recognised, is something that I'm incredibly interested in.

I worked for Mevio, the online entertainment network, for just over a year as a Production Assistant and consultant for their shows online social presence. Two shows that I worked very closely on were GeekBrief, and OK! Insider. I still have company contacts within Mevio, who produce some of the biggest tech shows on the web, such as Cranky Geeks; hosted by John C Dvorak.

Last year I worked with The Tuney Music Company as a Network Developer / Client Liaison and assistant to George Hudson, the company director. My roles included keeping in contact with over 100 clients on a daily basis and making sure that everyone was on the same page. This communication was taken out through telephone and online based CRM apps.

In 2009 I started up a small little app for Windows, Mac and iPhone called TinyGrab. TinyGrab has gone on to be one of the most used applications for screenshot sharing. It has been featured in magazines like Macworld and has given me some truly amazing social media contacts. I still Project Manage TinyGrab in my spare time, because of the enthusiastic team behind it, it doesn't take up too much time and kind of runs itself. I just keep its social media presence going.

Education

Staffordshire University 2007-2010

Worcester Sixth Form College 2005-2007

Oxstalls Community School 2003-2005

Nunnery Wood High School 2000-2003

Qualifications

BSc Film Production Technology

A Level Modern History

A Level Drama & Theatre Studies

A Level English Language

8 GCSEs including English, Maths and ICT

Grade 5 Musical Theatre - Trinity College

Experience

Project Manager, TinyGrab Worcester, UK 2009-Present

Project Manager for the critically acclaimed software project, TinyGrab. Liaising with developers, customers and the press on a regular basis. Keeping the project on track and setting the goals. TinyGrab has over 330,000 users and is highly rated by the world's best selling Mac computing magazine, Macworld.

CHRIS LEYDON

address
London

d.o.b 21st July 1989
ni JL 25 17 43 D

tel +44 (0)78605 48078
email chris@chrisleydon.com

Managing Director, Vueo Ltd Stafford, UK 2009-2010

Managing Director of a privately held and registered company, which specialised in creating unique and custom video content for online distribution and advertising; working very closely with other online media companies. Vueo.tv, the companies lead brand, was an internet television channel aimed at young people in the UK.

Network Developer, Tuney Music Company London, UK 2009

Client database builder, researcher and liaison officer for Tuney, a company specialising in internet radio solutions for Universities. In regular communication with over 100 clients on a day to day basis to support them with in their dealings with the company. Building the company's client portfolio.

Production Assistant, Mevio UK & BTPodShow London, UK 2008-2009

Employed as a production assistant for MEVIO, an online video production and podcasting company. Assisted with promotion, all aspects of show production and advertising sales.

Assistant, Premier Cru Productions Ltd London, UK 2009-2010

Trainee sound production assistant to Premier Cru Productions on several film and television productions, including Happy Films "Bookaboo" and Blast Films "One Day".

Editor, Jump Monk Films Limited London, UK 2009

Online video editor for the early rushes of "Self Made", a new film by Turner Prize winning artist Gillian Wearing. Scheduled for cinematic release in 2010.

Extracurricular Activities and Experiences

Stagecoach Theatre Arts training, 2001-2006

Trained Radio engineer and professional podcaster, 2005-Present

Minor role actor in Teachers (Television) Series 3, 7 episodes, 2003

500 hours of accredited volunteer time with Millennium Volunteers, 2008

CRB checked youth volunteer for Worcestershire County Council, 2008

Referrals

Previous Employer

Mr George Hudson
GH Media Ltd
35 Piccadilly,
London
W1J 0DW
+44 (0)20 7692 0771

University Tutor

Mr Mark Billet
Beacon Building
Staffordshire University
Beaconside
Stafford
ST18 0AD
+44 (0)1785 353 278